

THE LOFT

PODCAST & RECORDING STUDIO

Podcast Services & Pricing Guide

Our Mission

We help podcasters to avoid the inconsistency & stress than can come with publishing podcast episodes. This allows them to focus on growing their platform, getting their message out to the world, and increasing their revenue.

Hey, content creator! We are so glad that you are reading this, because it either means that you are looking for a place to record audio or video, you need help in starting a podcast, or you are ready to take your current podcast to the next level.

We created this pricing guide along with [this video](#) to help you to see which studio package works best for your needs.

Know What You Want? Ready to Book a Time?

[Click here](#) or give us a call at 214-509-8141 to book your studio time!



Watch The Quick Video Above Where Alastair Explains The Loft Podcast Services & Pricing

RECORDATTHELOFT.COM || INFO@RECORDATTHELOFT.COM || 214-509-8141

PRICING & SERVICES

PODCAST & RECORDING STUDIO

»» THE LOFT STUDIO TOUR ««

We'd love to show you around and give you a tour, complete with a quick overview of our top-notch equipment and software. This is your perfect chance to get to check out the studio setup.

To secure your tour spot, a \$20 deposit is required.

Don't worry, this deposit will be applied to your next studio booking or podcast service after your tour. Just make sure that if you need to cancel - do it at least 24 hours before your session to receive your credit. Unfortunately, no refunds are offered for no-shows or cancellations within 24 hours of your scheduled appointment time.

[BOOK YOUR STUDIO TOUR NOW](#)

»» THE TRADITIONAL PODCAST STARTER PACKAGE ««



2-Hour Recording Session (Audio Only)

Use of Podcast Equipment & Booth

Up to 4 People

Audio Technician to Handle Audio & Recording

Technical Support

Delivery of Raw, Unedited Multi-Track Audio Files within 24 hours

One Two Hour Recording Session is Typically Equivalent to One (1)

1-Hour Episode or Two (2) 30-Minute Episodes

From \$325

Add \$100 per hour of footage for Edited & Mastered Audio

[BOOK YOUR STARTER PACKAGE NOW](#)

PRICING & SERVICES

PODCAST & RECORDING STUDIO

THE VIDEO PODCAST ADVANCED PACKAGE



2-Hour Recording Session (Audio & Video)

Use of Podcast Equipment & Booth

Up to 4 People

Audio Technician to Handle Audio & 4K Video Recording

Technical Support

Delivery of Raw, Unedited Multi-Track Audio Files within 72 hours

One Two Hour Recording Session is Typically Equivalent to One (1)

1-Hour Episode or Two (2) 30-Minute Episodes

From \$425 Per Two Hour Session

Add \$75 Per Additional Cameras (up to three)

Add \$100 per hour of footage for Edited & Mastered Audio & Video

BOOK YOUR ADVANCED PACKAGE NOW

PROFESSIONAL PODCAST ADD-ON SERVICES



The following are some of the additional services our team members can handle for you after the recording session:

Export Audio/Videos files to an additional Dropbox (**+\$35.00**)

Hosting Distribution (Upload to your hosting platform) (**+\$50.00**)

Basic Audio/Video Editing - Export and combine files, perform minor editing, add logo at beginning/end, upload to Dropbox (**+\$100.00 per hour of footage**)

Advanced Audio/Video Editing - Export and combine files, add lower thirds graphics, add intro/outro, switch angles, clean up video, upload to Dropbox (**+\$100.00 per hour of footage**)

Audio/Video Transcription (**+\$75.00 per ½ hour of footage**)

PRICING & SERVICES

PODCAST & RECORDING STUDIO

ASK THE GURU PODCAST CONSULTING



Introducing the ultimate solution to skyrocket your podcast show: a chance to have a consultation with The Loft's podcast guru - Alastair Hunte.

Using over 15 years of experience in Audio Visual production, Alastair's consulting services cover everything from planning & production to distribution & marketing. He'll help you find your niche, understand all stages of show production, and identify the best channels for promotion. Alastair will also guide you through the most professional production elements to add and the different ways to process audio files.

Once your episode is ready, we can even help you publish it to the right platforms for maximum reach.

But that's not all! Our team will also help you boost your marketing efforts through social media and additional promotional strategies. We'll show you how to make the most of podcast hosting platforms like Spotify for Podcasts (formerly Anchor), Apple Podcasts, Google Podcasts, and TuneIn.

The best part is that the consultation sessions can be held via Zoom or in person.

Podcast Consulting Session - \$100 Per Hour

BOOK YOUR CONSULTING SESSION NOW

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PRICING & SERVICES

PODCAST & RECORDING STUDIO

MULTI-SESSION PRO PACKAGES



Podcast Pro - 10-Hour Video Podcasting Package

Book ten (10) - 2-hour sessions in advance and one of those 2-hour sessions will be complimentary!

After purchasing this package, you will receive an email with a unique link for booking new events.

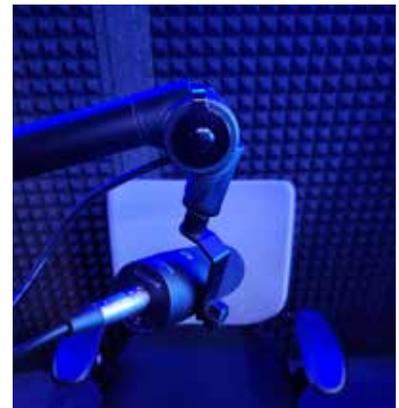
Ten (10) - 2 Hour Booth Sessions - \$3,800.00

Ask the Guru - 10 Session Package

Book ten (10) 1-hour sessions with the "guru", Alastair Hunte, and your 10th session is complimentary.

After purchasing this package, you will receive an email with a unique link for booking new events.

Ten (10) - 1 Hour Guru Sessions - \$900.00



BOOK YOUR MULTI-SESSION PACKAGE NOW

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